



BRIDGE FEDERATION OF INDIA

(RECOGNISED BY MINISTRY OF YOUTH AFFAIRS AND SPORTS UNDER PRIORITY CATEGORY)

Regd. Office : 18, Institutional Area, Lodhi Road, New Delhi - 110 003

Website : www.bfi.net.in

CURRICULUM VITAE

Mr. Prasad Keni (BFI – ZONE IV)

Candidate for Election to the Executive Council

World Bridge Federation (2026–2030)

Personal Profile



Mr. Prasad Keni is an accomplished Mechanical Engineer, industrial entrepreneur, and distinguished sports administrator with more than three decades of leadership experience across industry and sport. His professional career reflects a rare combination of engineering expertise, corporate governance, strategic planning, financial management, and organizational leadership.

Widely respected for his integrity, professionalism, and visionary approach, Mr. Keni has successfully led large organizations in both the industrial and sporting sectors, consistently delivering growth through innovation, transparency, and collaboration.

Current Positions

- **President**
Bridge Federation of India (2024-2027) and member of BFAME & ABPF
- **Head of Pharmaceutical Research & Development Organization**
Leading a pharmaceutical research and development laboratory employing **more than 200 scientists and research professionals**.

Educational Qualification

Bachelor's Degree in Mechanical Engineering

Professional Experience

Mining Industry

Mr. Keni has over **25 years of senior management experience** in family-owned mining enterprises.

Pharmaceutical Research & Development



BRIDGE FEDERATION OF INDIA

(RECOGNISED BY MINISTRY OF YOUTH AFFAIRS AND SPORTS UNDER PRIORITY CATEGORY)

Regd. Office : 18, Institutional Area, -Lodhi Road, New Delhi - 110 003

Website : www.bfi.net.in

For the past **15 years**, Mr. Keni has been heading a leading pharmaceutical research and development organization engaged in scientific innovation and analytical research for the pharmaceutical industry.

The organization employs **over 200 scientists, researchers, and technical professionals**, delivering research and development services to pharmaceutical companies worldwide.

His responsibilities include:

- Corporate strategy and planning
- Scientific infrastructure development
- Business management

Managing a highly specialized scientific workforce has further strengthened his capabilities in governance, leadership, and organizational excellence.

Sports Administration

President

Bridge Federation of India

2017–18 and 2024- Present

Since assuming office as President, Mr. Keni has led the transformation of the Bridge Federation of India into a modern, professionally managed National Bridge Organization.

Major initiatives under his leadership include:

- Modernization of Federation administration.
- Strengthening governance and transparency.
- Financial discipline and accountability.
- Expansion of national competitions.
- Development of junior and youth bridge programmes.
- Promotion of women's and mixed bridge.
- Strengthening senior bridge competitions.
- Improved coaching and player development.
- Wider adoption of electronic scoring and tournament technologies.
- Increased international participation.
- Stronger partnerships with government agencies and international federations.
- Promotion of bridge as a recognized mind sport in India.

International Experience

Mr. Keni has actively contributed to strengthening India's presence in the international bridge community.



BRIDGE FEDERATION OF INDIA

(RECOGNISED BY MINISTRY OF YOUTH AFFAIRS AND SPORTS UNDER PRIORITY CATEGORY)

Regd. Office : 18, Institutional Area, -Lodhi Road, New Delhi - 110 003

Website : www.bfi.net.in

His contributions include:

- Supporting India's participation in major World Bridge Championships.
- Building closer relationships with the World Bridge Federation.
- Promoting cooperation with the Asian Bridge Federation.
- Encouraging greater international participation in events hosted by India.
- Representing the Bridge Federation of India in international administrative and sporting forums.

President

5th Asia Cup Bridge Championships

Goa, India — 2026

One of the defining achievements of Mr. Prasad Keni's presidency has been the successful organization of the **5th Asia Cup Bridge Championships**, held in Goa, India, in June 2026.

Under his leadership, the Bridge Federation of India successfully hosted one of the most prestigious international bridge events in the region, welcoming leading bridge nations from **Asia, the Asia-Pacific region, Oceania, and the Middle East**. The championship was widely acclaimed by participating National Bridge Organizations, officials, players, and the Asian Bridge Federation for its outstanding execution and professionalism.

The event received widespread appreciation for:

- Exceptional tournament organization
- High technical standards
- Professional event management
- Outstanding hospitality
- Efficient use of modern tournament technology
- Excellent international participation
- Smooth logistical coordination and operational excellence

The successful conduct of the championship further strengthened India's reputation as a trusted and capable host of major international bridge championships and reinforced the Bridge Federation of India's standing within the global bridge community.

3rd Asia Cup Bridge Championships

Goa, India — 2018

Mr. Prasad Keni also played a pivotal leadership role in the successful organization of the **3rd Asia Cup Bridge Championships**, held in Goa in 2018.

Working closely with the Asian Bridge Federation, the World Bridge Federation, and the Government of Goa, he was instrumental in planning, coordinating, and delivering every aspect of the championship. The event attracted top bridge players and officials from across Asia and showcased India's capability to organize international bridge competitions to the highest standards.

The successful hosting of the 2018 Asia Cup laid a strong foundation for India's continued involvement in major international bridge events and significantly enhanced the country's reputation within the Asian bridge fraternity.



BRIDGE FEDERATION OF INDIA

(RECOGNISED BY MINISTRY OF YOUTH AFFAIRS AND SPORTS UNDER PRIORITY CATEGORY)

Regd. Office : 18, Institutional Area, -Lodhi Road, New Delhi - 110 003

Website : www.bfi.net.in

The successful organization of the **2026 Asia Cup** marked the **second occasion on which Mr. Keni played a leading role in hosting the Asia Cup in Goa**, making him one of the few bridge administrators to have successfully delivered two editions of this prestigious continental championship.

Promotion of Bridge at the Asian Games 2018

Mr. Keni actively supported the promotion of bridge during its inclusion in the **18th Asian Games, Jakarta–Palembang, Indonesia, in 2018**.

Recognizing the importance of bridge's debut as a medal sport at the Asian Games, he personally visited **Jakarta, Indonesia**, where he worked closely with the Indonesian organizers, officials, and the Indian contingent. His visit demonstrated the Bridge Federation of India's commitment to the successful inclusion of bridge in the Asian Games and to strengthening international cooperation within the bridge community.

He actively encouraged India's participation, extended support to the Indian bridge team, and contributed to promoting bridge as a globally recognized mind sport within the broader multi-sport movement.

These initiatives reflect Mr. Keni's long-standing commitment not only to the administration of bridge in India but also to the growth, visibility, and international development of the game worldwide.

Vision for the World Bridge Federation

If elected to the Executive Council, my objective will be to work towards:

- Supporting National Bridge Organizations across all ZONE IV and ZONE VI
- Expanding youth and school bridge programmes.
- Encouraging greater participation of women and mentor mentee programs
- Promoting technological innovation in tournaments and administration.
- Assisting the development of bridge in emerging nations.
- Strengthening cooperation among Continental Federations and National Bridge Organizations.
- Enhancing the global visibility and recognition of bridge as a premier mind sport.

Signed by

Prasad Keni
BFI President