



# JOHAN PIETERS

## PROFILE

Senior international executive and bridge leader with more than 35 years of experience in governance, strategy, risk management, and organizational development. President of the Dutch Bridge Federation since 2021, with a strong focus on development, modernization, and international collaboration. Combines extensive boardroom experience with a deep commitment to the future of bridge and a practical interest in innovation, including new formats, digital development, and the opportunities created by artificial intelligence.

## BRIDGE EXPERIENCE

### **President Dutch Bridge Federation – 2021 to now**

*Utrecht, Netherlands (Board Member from 2019 to 2021)*

#### **Main responsibilities and achievements:**

- Leads the national federation for bridge in the Netherlands (64000 members), with overall responsibility for strategy, governance, policy, and long-term development.
- Has worked from the beginning of his presidency to strengthen international cooperation in bridge, in Europe and beyond.
- Shaped and advanced BridgeAgenda 2032, focused on modernization, governance renewal, community growth, and a sustainable future for bridge in the Netherlands.

### **Chair Initiator EBL Development Forum – 2024 to now**

*Europe*

#### **Main responsibilities and achievements:**

- Co-founded, together with the French Bridge Federation, a new model for structured international cooperation on development within the European Bridge League.
- Helped establish a practical platform for sharing ideas, building joint projects, and exchanging best practices between federations.
- Implemented a collaborative, project-based approach that led to a number of joint projects and can be scaled broadly within world bridge.



johanpieters62@gmail.com  
[www.linkedin.com/in/johan-pieters/](https://www.linkedin.com/in/johan-pieters/)



Kerkweg 60  
2631 CD, Nootdorp



+31 621274877



Married, 2 children

## PROFESSIONAL EXPERIENCE

### **Director ValVestris – strategy consultancy** – 2020 to now

- Advises international clients in the energy sector on strategy, governance, and organizational development.

### **Core Lecturer Erasmus University** – 2019 to now

- Responsible for executive program design and teaching on strategy, risk management, governance, assurance and advisory.

### **Various management, technical and commercial roles in Shell International** – 1989 to 2019

#### **VP Internal Audit Global** – 2015 to 2019 *Based out of the Netherlands with global responsibilities*

#### **General Manager Global Exploration en M&A** – 2010 to 2015 *Based out of the Netherlands with global responsibilities*

#### **General Manager Safety and Environment** – 2007 tot 2010 *Sakhalin, Russia*

#### **Various Management roles** – 1989 tot 2007 *United Arab Emirates, Oman, UK, the Netherlands*