



# WBF Support for National Bridge Organizations

Improving communication, encouraging development, helping  
organizations worldwide.

# Our Vision for Global Bridge Development



## Effective Communication

Ensure ongoing communication with all member federations, making every voice heard and valued.



## Promote Development

Support global bridge development and promotion, fostering growth in new regions.



## Overcome Challenges

Address challenges in different countries and regions with tailored solutions.



## Build Key Partnerships

Build partnerships with institutions and authorities to expand bridge's reach and recognition.



## Support Growth Initiatives

Promote initiatives that expand global and local bridge communities, encouraging new participation.

# Essential Tools & Support from the WBF

## Zone & NBO-Specific Insights

Comprehensive overview of each Zone and NBO's unique situation and needs, enabling targeted support.

## Institutional Connections

Use WBF's network to build alliances and open new avenues for growth and recognition with governmental and sporting bodies.

## "First-Aid" Toolkit & Teaching Materials

Ready-to-use tools, templates, and guidance for quick application, streamlining operations and boosting promotion.

## Ongoing Engagement

Regular video calls and follow-ups with WBF staff, ensuring continuous support and progress tracking.

# Development Roadmap & Implementation



## Development Coordinators

Each Zone appoints a dedicated Coordinator to support communication and project execution.



## NBO Mapping

Map all NBOs in the Zone, collecting key data to tailor support.



## Initial Video Call

Hold an initial call with WBF staff to assess the situation and define goals for Zones and NBOs.



## Program Definition

Collaboratively define development programs with clear steps and realistic targets.



## Regional Seminar

Organize zone-specific seminars to connect NBOs, share best practices, and foster learning communities.

# Key Goals for Collaboration

## **Draft Development Plan Elements**

Collaborate on drafting initial components of a comprehensive development plan that addresses the diverse needs of NBOs.

## **Define NBO Proposal Model**

Establish a standardized proposal model for NBO support, streamlining the process for requesting and receiving assistance.

## **Present Progress**

Share and present progress collectively during the upcoming meeting, fostering transparency and accountability.

# Connecting with Broader WBF Projects



## Bridge for Kids

Inspiring the next generation through engaging youth programs and educational resources, building bridge's future from the ground up.



## Developing Federations

Providing practical assistance and tailored resources to emerging federations, nurturing growth in every corner of the world.



## WoA & Teaching Online

Sharing digital tools and best practices to enhance online bridge education and accessibility, adapting to modern learning environments.



## IMSA & Olympic Movement

Opening doors for bridge through strategic international partnerships and recognition within the global sports movement, elevating bridge's status.

# Strengthening Communication Channels



## Direct Outreach

Proactive engagement with NBOs and coordination with Zonal Presidents.



## Regular Updates

Ensuring each Zone provides timely updates and actively engages NBOs.



## Knowledge Sharing

Sharing data, resources, and best practices to keep all federations aligned.



## Open Dialogue

Encouraging transparent communication to build mutual trust and collaboration.

Consistent, transparent communication is the bedrock of a strong global bridge community, ensuring everyone is informed and engaged.

# Tailoring Support by Region

Recognizing that each NBO operates within unique local realities, the WBF adopts a flexible, adaptive approach to support.

- **Localized Solutions:** Adapting support mechanisms to address specific regional priorities and challenges.
- **Volunteer Empowerment:** Encouraging and integrating passionate volunteers and enthusiasts into various WBF projects.
- **New NBO Establishment:** Actively working to establish and formalize National Bridge Organizations in countries where bridge is not yet officially recognized.





# Incentives & Support for NBOs

The WBF is committed to fostering growth and innovation within National Bridge Organizations. We offer various forms of support to help NBOs thrive and expand their reach:

## Practical Ideas Sharing

Showcasing successful and creative initiatives from around the world to inspire others.

## Financial Support

Providing targeted subsidies or funding for key initiatives and Successful ongoing projects.

## Recognition & Rewards

Celebrating federations that demonstrate significant growth or launch impactful new programs.

## Collaboration Focus

Promoting partnership and knowledge exchange over competition among NBOs.

# Strategic optional focus for NBOs



## Recruitment

Attracting new players of all ages, ensuring the future growth and vitality of bridge.



## Recognition

Achieving broader local and national acknowledgment for bridge as a respected mind sport.



## Youth Engagement

Developing robust programs for schools and universities to cultivate young talent.



## Performance

Supporting high-level competitive success and nurturing elite players.

# A Call to Action for All NBOs

## Recent Updates

Share your federation's latest activities and accomplishments to inspire and inform the global bridge community.

## Current Challenges

Outline the obstacles your federation is currently facing, allowing us to identify common issues and tailor solutions.

## Assistance Needs

Specify areas where WBF support would be most valuable, helping us allocate resources effectively and efficiently.

## Collaboration Opportunities

Suggest areas for cooperation with other NBOs or WBF programs, fostering synergy and collective impact.





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*A bridge to the future for bridge*