



**BRIDGE
2SUCCESS**

**Win your success
with us**

It all started...



... when Asia and Ela met in the volleyball team at the University of Warsaw.

They played volleyball, but it was a passion for bridge that has changed their acquaintance into a friendship that lasts up till now.

In this old picture, Ela persuades Asia not to show her cards during the game. Asia didn't obey, up till now 😊


Now Asia is a Partner at a Law Firm and Ela introduces AI to HR departments, but they always find a moment to play bridge, both in Warsaw and during kayaking or skiing.

... and their passion for bridge brought Bridge2success initiative to life 😊

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is a social initiative that aim is to support and develop competency necessary to achieve success in private life and in the business and to prevent diseases of civilization in an interesting, non-standard way – through playing bridge

A thick, light blue curved line that starts from the left and curves upwards and to the right, ending near the bottom right of the slide.

What do we want to achieve?

Convince young people that:

bridge develops competences vital to achieve private and professional success
bridge is a way to meet interesting people and establish valuable business contacts
bridge is an enjoyable way to spend time „offline”

Convince employers that:

bridge is a tool to develop competences crucial to achieve business goals
bridge can be a way to recruit valuable employees
bridge maintains and develops intellectual performance of employees

Convince everyone that:

bridge is an excellent way to develop and maintain intellectual fitness
bridge is a perfect way of spending free time
bridge is an intergenerational link – age does not matter – only passion does

**How do we want
to achieve our goal?**



- Engagement of young bridge players in teaching peers (classes at Universities and secondary schools and on-line)
- Engagement of best bridge professionals in teaching new players of all ages (special focus on 20 – 50 years old) – face2face meeting, then online
- Mobilization of the elders, who used to play bridge, to play again and engage them to teach kids from orphanages to train the brain and feel socially needed
- Including local Bridge associations in order to promote bridge among as many people as possible
- Connecting employers and candidates through sharing the same passion

- International bridge celebration like no other before, connecting amateur players with professionals
- Combination of bridge tournament and a lot fun – celebrities playing bridge and giving concert after, network zones mingling people of all ages and nationalities
- Tournament played simultaneously in Poland and other countries, with live stream and score comparison
- Among players – we hope – best bridge players of the world, VIPs, celebrities, managers from global corporations, politicians and representatives of NGOs, as well as students, youth and children.
- For those who don't play, yet are interested – supporting events during the tournament (bridge learning workshops, classes for kids)

What we've achieved so far...

- Interest of young people in learning bridge – we have established cooperation with students organizations (AIESEC, BEST, AZS)
- Interest of employers – with innovative perspective on bridge as a tool to develop competences and attract candidates
- Engagement of volunteers – both players and non players – who believe in this initiative and spend their free time to bring Bridge2success to life
- Inauguration of the Bridge2success Hub project
- Organisation of the 1st Bridge2success FEST 11 maja 2019 in Warsaw



Program Turnieju

13:00 – 14:00 Rejestracja
14:00 – 14:30 Powitanie gości
14:30 – 18:00 Turniej
18:00 – 18:30 Networking
18:30 – 19:15 Część pierwsza koncertu:
Konstanty Andrzej Kulka
Camerata Vistula
Federacja
19:15 – 19:30 Ogłoszenie wyników turnieju
Okolice 19:30 Część druga koncertu:

On 11th May 2019, the 1st International Bridge Festival Bridge2success FEST 2019 was staged:

- Several tournaments were organized as part of the Bridge2success FEST: main tournament in Warsaw, tournaments in New York, Rijeka, Wrocław, Szczecin, Gdańsk and other sites in Poland, as well as an on-line Bridge2success tournament in cooperation with Funbridge platform
- Over 500 people took part in the Warsaw Bridge2success FEST 2019 event (in tournament, concerts and side events held during the fest)
- 666 people played in the tournament; of whom 342 in Warsaw and in 2 parallel tournaments for Aces and Amateurs
- 10 computers also tried themselves – and still haven't won against man...
- The youngest participant was 8 years old, the oldest 92!



**Join us in attracting
new players to bridge!**

