

# **Results of the APBF Survey**

#### **By Simon Fellus**

APBF NBO Officers' seminar – Singapore, June 2019



# Countries replied: 7 China, China HK, Indonesia, Macao, Malaysia, Singapore, Thailand



#### Recognition

All of you are recognized by your own NOC, Ministry of Sport or other authorities  $\rightarrow$ 

All of you (except Macao) participated in 2018 Asyan Olympic Games

Most of you have financial support which is very good, in some cases you receive money when you win medals.



#### **PROMOTION of BRIDGE**

Good results also on this topic. Most of you produce its own promotional material (banners, brochures, leaflet).

Research to support benefit of bridge  $\rightarrow$  who doesn't have it can find material in the WBF Website.

Prominent people: Business man/woman

Most of you have programs to develop bridge, you already enter in the schools andregular bridge courses/lessons as well.



#### COMMUNICATIONS & MEDIA

All of you have a website (except Macao). China, Malaysia and Macao don't use Social Media.

No printed magazine, no E-magazine but all of you send newsletter/info-letters.

The 2018 Asian Olympic Games was an amazing opportunity for all you. You had the visibility in a Worldwide competition. You should take advantage of this visibility in your country to spread the Bridge World!



#### BRIDGE FOR TEACHERS

China, China HK, Indonesia and Thailand have regular courses, program tests, workshops.

For those who don't arrange these courses, maybe you can attend the ones organized by your neighbours.

Official TD List: most of you have it. It is very important to have an official list of your TDs, in this way the experts can teach to the newcomers.You can also ask foreigners TD to come to your country and have lectures and courses with Tests.



#### YOUTH BRIDGE

All of you (except Malaysia) have both local/regional and national

youth activity. You organize tournaments and Championships as well. In fact, during the World Youth events, there are always many teams coming from your Zone.

Youth Camps, I know it is difficult to find the good frame during the summer or school holidays.



#### Thank You for your attention.

#### **Simon Fellus**

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