



Toruń 2017

Marek Małysa



# WHAT WE ALREADY KNOW



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23 countries from Europe joined our program by now,



# QUESTIONS



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WHY ?

HOW ?

HOW TO FINANCE IT ?

HOW DOES IT WORK IN POLAND?



# WHY?



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To get new members to NBO's.



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**NBO & Alzheimer Association** should join forces and a chosen specialist from Bridge 60+ program will coordinate it.





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FINALLY we can apply to WHO to get their financial support. Cooperation with Universities and Alzheimer Association will help a lot.





HOW DOES IT WORK IN POLAND?

**Polish Bridge Union gave me authorization to all necessary activities within the program.**



**We received financial support from Ministry of Labour and Social Policy and one of insurance companies.**



Ministry of Labour  
and Social Policy



FUNDACJA



**Bridge 60+ program has been presented to the Parliament in Warsaw.**

We're running [www.bridge60plus.eu](http://www.bridge60plus.eu) web site and facebook fanpage.



Bridge 60+

ZGŁOSZENI UCZESTNICY

ZGŁOŚ SIĘ

KONTAKT

AKTUALNOŚCI

O PROGRAMIE

OPINIA SPECJALISTY

PROGRAM BRIDGE60+

WSPÓŁPRACUJĄ

PUBLIKACJE

LINKI

Z tygodnika sąsiedzkiego „Passa” – znowu o NOK



Lubisz to! Lubisz to.

Ty i 166 innych osób lubicie obiekt BRYDZ 60+.



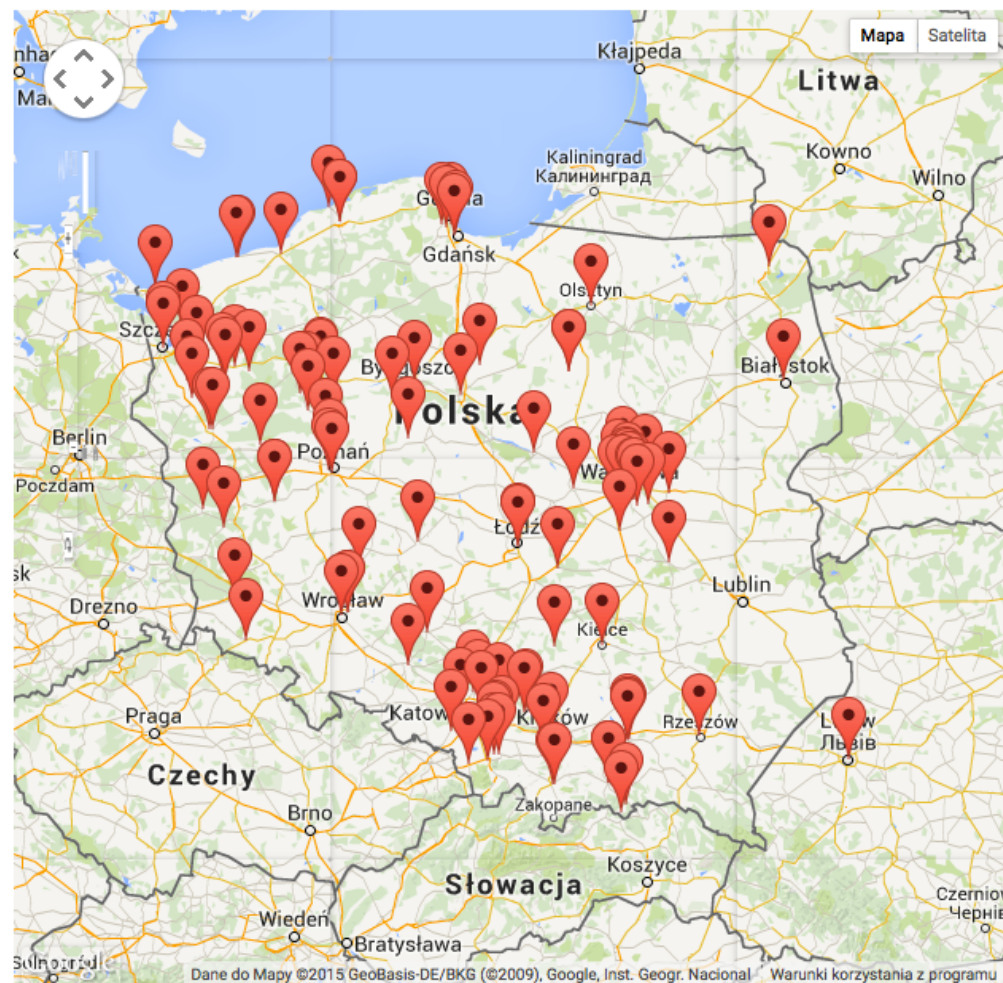
Wtyczka społecznościowa Facebooka

We placed information about the program in several media.

The screenshot shows the Trojmiasto.tv website interface. At the top, there is a search bar with the text "szukaj w serwisie TV". Below the search bar is a navigation menu with the following items: "Filmy", "Programy cykliczne", "Filmy czytelników", "Wideo prezentacje", "Twoje filmy", and a blue button labeled "Dodaj film". The main content area displays the breadcrumb "Trojmiasto.TV » Rozrywka » Karciany jogging umysłu" and the title "Karciany jogging umysłu". To the right of the title are social media icons for Facebook, RSS, a link icon, and an email icon. The video player shows a close-up of an older man, Marek Małysa, with the Trojmiasto.tv logo in the top right corner of the video frame. Below the video frame, the name "Marek Małysa" is displayed in large blue text, followed by the subtitle "pomysłodawca programu Bridge 60+" in smaller blue text. At the bottom of the video player, there is a playback control bar with a play button, a volume icon, a progress bar showing "00:27/02:12", and social media icons for Facebook, a code icon, and the Trojmiasto.tv logo. On the right side of the page, there is a vertical sidebar with several video thumbnails, including one titled "Iluzja na u" and another titled "Magia kar trójmiejsk".

**Within two years 180 „clubs” joined our program!**

Bridge 60+





All has been equipped with boxes, cards, bidding-boxes and leaflets.



## SENIORS BRIDGE

Companion meetings and mind training at the bridge table.

If you've never played bridge, we will teach you!  
If you did, you'll find new bridge partners with us.

**JOIN US!  
HAVE A NICE TIME**

[www.bridge60plus.eu](http://www.bridge60plus.eu)

## HOW TO JOIN THE PROJECT ?

1. ATTACH TO THE PROJECT IN A CONVENIENT SPOT. YOU WILL FIND THE ADDRESS AND CONTACT INFORMATION ON [WWW.BRIDGE60PLUS.EU](http://WWW.BRIDGE60PLUS.EU)
2. COME TO THE FIRST MEETING WHERE YOU WILL RECEIVE BRIDGE BOOK SUITABLE FOR YOU.
3. TALK TO OUR INSTRUCTOR AND OTHER PARTICIPANTS. THEY WILL SHARE THEIR EXPERIENCE WITH YOU. INSTRUCTOR WILL EXPLAIN YOU RULES OF THE GAME AND ANSWER ALL YOUR QUESTIONS
4. ENJOY THE GAME AND MEET NEW FRIENDS AT THE BRIDGE TABLE!

**JUST TRY TO GO AWAY FROM HOME**

**MEET NEW PEOPLE**

**EVERY AGE IS PROPER FOR A NEW HOBBY!**

NOTES:

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THE NEAREST ADDRESS:

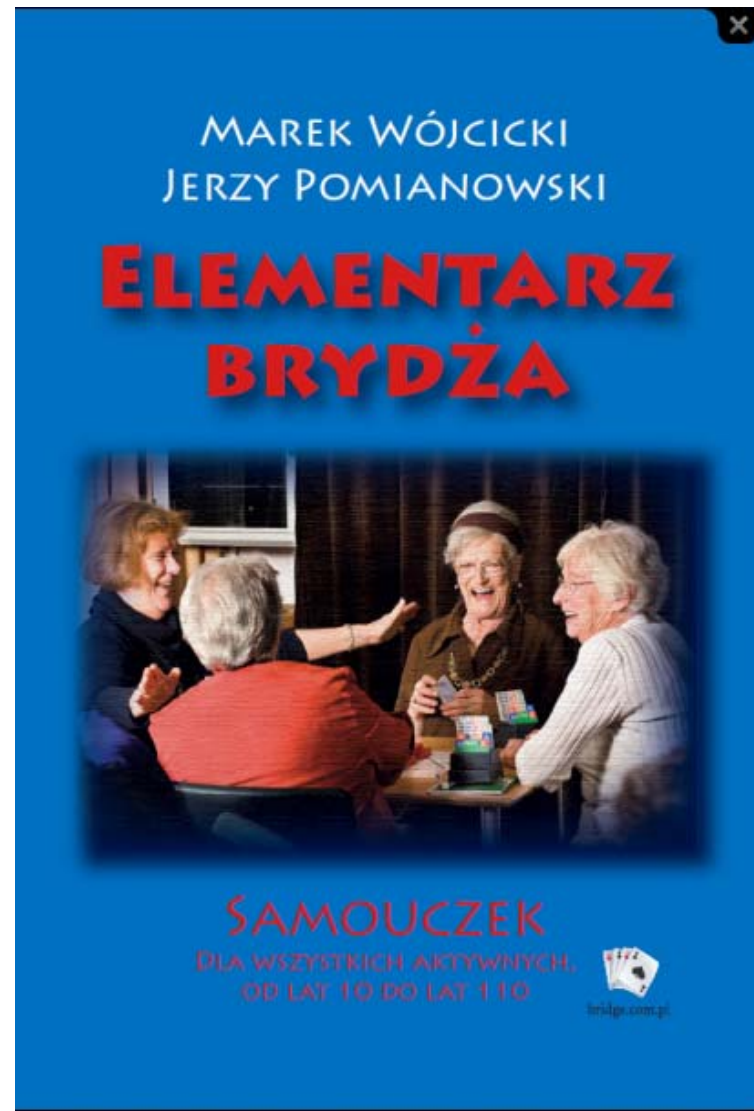
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Partners:

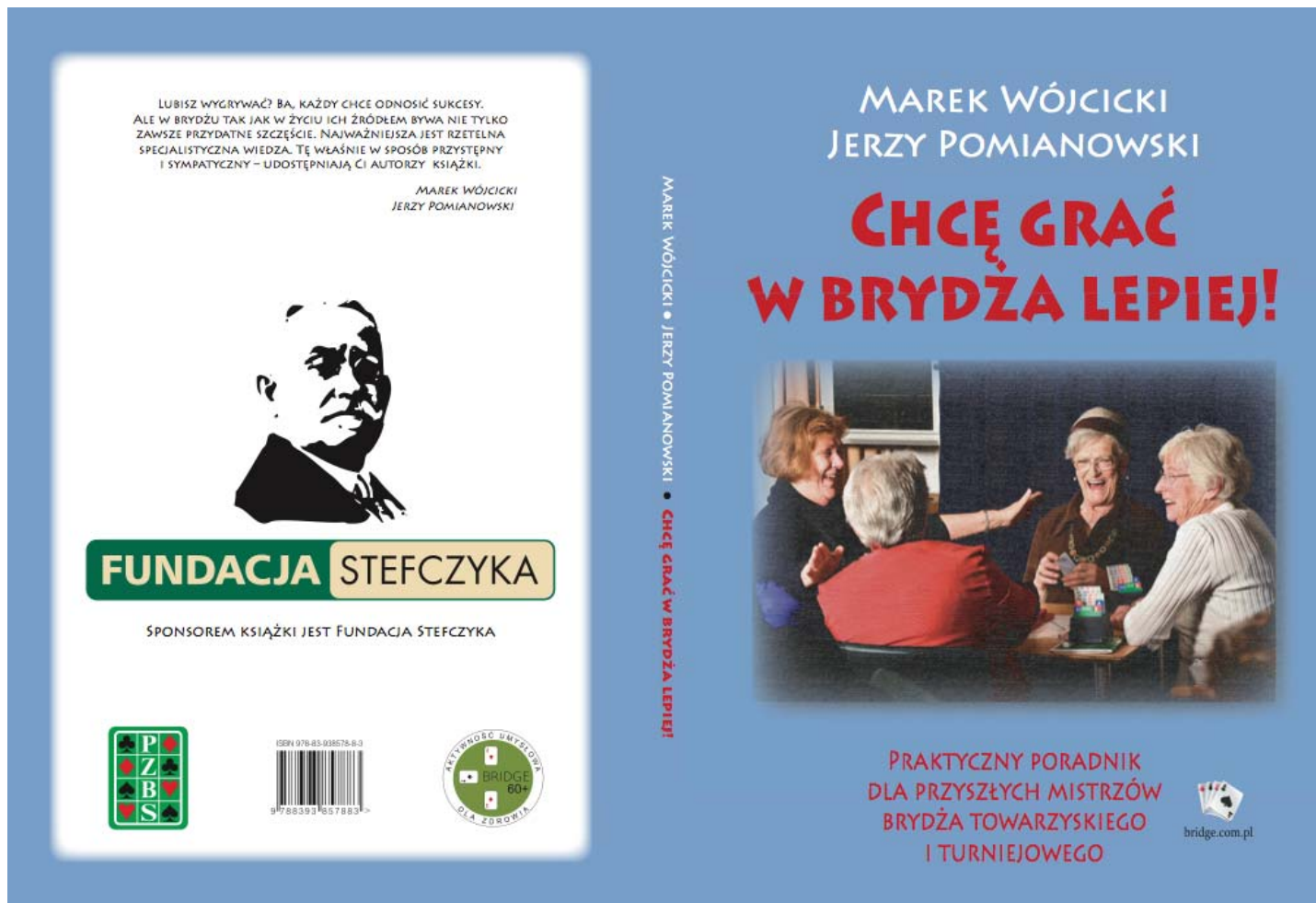


[www.bridge60plus.eu](http://www.bridge60plus.eu)

“Elementary bridge book” was specially edited and distributed to all clubs and given for free to beginners.



„I want to play bridge better” was edited for advanced players.



All „teachers“ received brochure with instruction how to teach old people.

Most of the teachers received small money for their lessons.

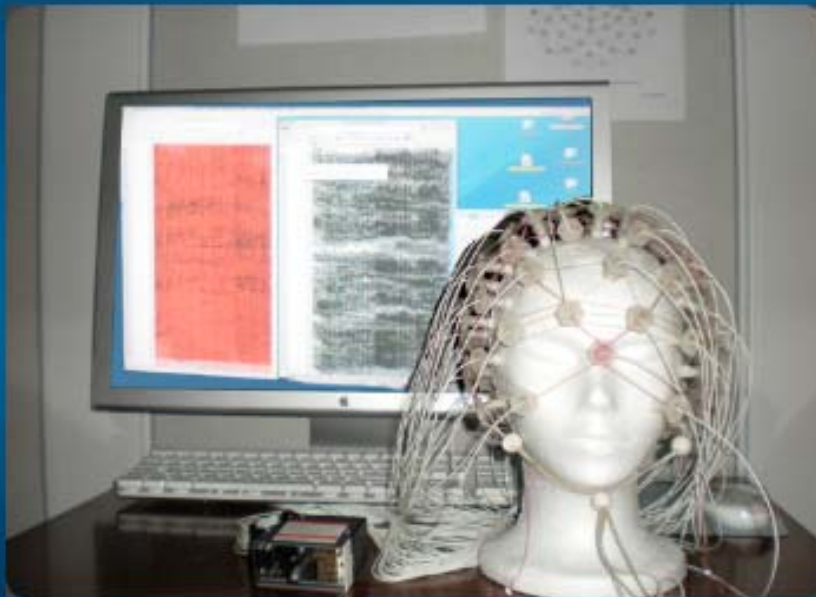


Together with University Nicolaus Copernicus we did the first research checking results of the program. Later this University started official cooperation with EBL within their research program (various influences on brain from people activities).



Their „Neurocognitive Laboratory“ employes psychologists, physicists, mathematicians and medical doctors.

## Interdyscyplinarne Centrum Nowoczesnych Technologii Laboratorium NeuroKognitywne



Włodzisław Duch & Co

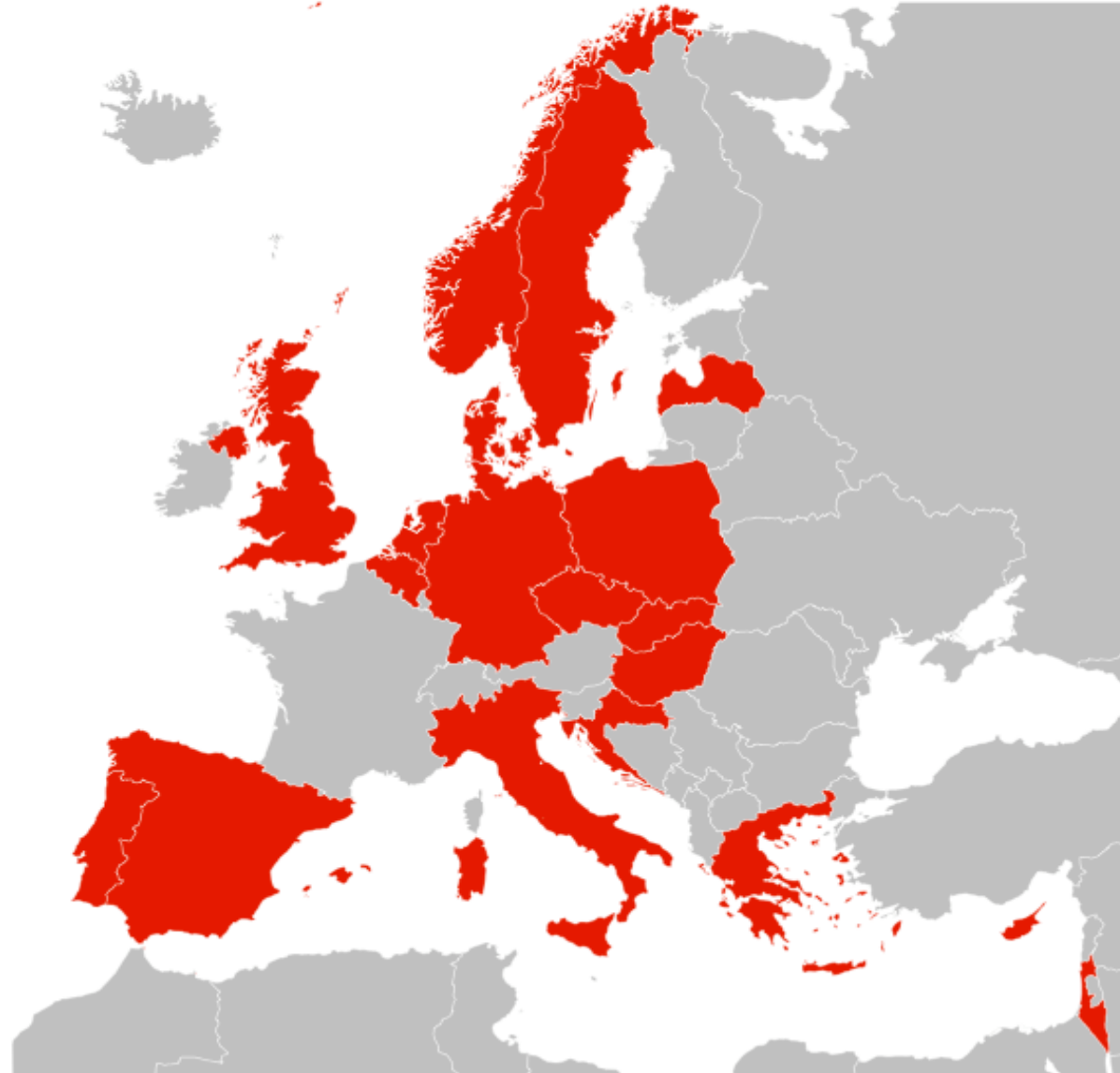
Katedra Informatyki Stosowanej, WFAiIS, UMK



- About Bridge60+
- Scientific opinion
- Cooperating with us
- Publications
- Promotional leaflet
- Links

# Bridge 60+

Click your country to display contact information.



# WHO IS NEXT TO JOIN THE PROGRAM?



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