

# Election for World Bridge Federation Executive Council November 2020

## Patrick Bogacki

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Currently I am President of the French Bridge Federation (2018-2020), and former 1<sup>st</sup> Vice President (2010-2018), former President of the Champagne District of the Bridge Federation (1996-2010).

I am candidate for the WBF Executive Council Membership in the upcoming elections.

I was born on April 23<sup>rd</sup> 1950, in Epinay s/Seine, France. Chartered accountant and auditor I hold a doctorate in management from the Paris Dauphine University. I speak fluently both English and Spanish. The focus of my professional life always was the strategy for change.

## Bridge Activities

### As player

I am a committed bridge player and I have taken part in all the national French championships since 1976. I have won numerous regional and national titles, currently ranking in the first 150 French players.

I have taken part in EBL and WBF championships.

### As Administrator

- 1998: Club administrator
- 2004: funding of the "Maison du Bridge" in Reims. I formulated the business plan: bank and members providing the financial support and I was elected President.
- 2006: Elected President of the Champagne district, where I made significant changes in management practices: some cost centres became profit centres. Partnerships' subsidies reached 15% of the budget.

2006 : I created the city of Reims bridge Festival. I Introduced bridge, into the Reims business school (RMS), as an ECTS credit.

- **2010 : Elected 1<sup>st</sup> vice president of the FFB**, in charge of marketing, communication and membership recruitment :

Remodelling of the Federation's magazine.

I undertook important projects for the development of the membership with an advertising campaign on TV, and on radio in the last 2 years.

- **2017 : executive president 43 world Championships in Lyon.**

### Youth

- 2010 : Captain of the French University team in Kaohsiung –Taiwan- where the French team was Vice Champion.
- **2012 : Organisation of the 6<sup>th</sup> University teams Championships in Reims – France.**
- Numerous participations in FISU and EBL Youth Committees.

### Centres of Interest

Involving both finance and marketing, my purpose is:

- To promote bridge for a greater number of people and particularly for the youth.
- To make possible the sharing of the value of bridge with sponsors, to find new financial resources which can help to improve the image of the game.

I wish to put all my know-how at the disposal of WBL in the fields of development, learning and ethics and I am free for new missions if needed.

I will become non-executive president. I'll have plenty of time to contribute to the bridge development with the WBF Executive Council team.