



Bridge: A MindSport For All

Connects People, Challenges Minds

Bridge, Youth and Schools



Who am I? My name is Samantha Punch, Professor of Sociology at the University of Stirling, UK. I lead the international work of BAMSA.

What is BAMSA? *Bridge: A MindSport for All* (BAMSA) is a research project working collaboratively with bridge organisations to increase the number of players and transform the image of the mindsport.

BAMSA believes that bridge can be promoted as a potential solution to tackle big societal issues of social isolation, loneliness, mental health problems, inclusivity and healthy ageing.

BAMSA's new study

The new project aims to develop academic evidence that demonstrates the skills and wide-ranging benefits that bridge, as a mindsport, can offer young people. The study will investigate the benefits and challenges of teaching bridge in schools. The goal is to encourage schools to take bridge as seriously as chess, and mindsport education as seriously as physical education.

How can donating help?

By donating, you enable BAMSA to conduct this work in the USA as well as Europe. The funding pays for the researchers to interview school teachers, bridge teachers, pupils and parents to explore what helps and hinders learning bridge. The funds are used to develop practical resources from the findings to enable growth of youth bridge communities in USA and Europe.

How can I donate? ***All donations will be doubled*** (matched by Levine Foundation)

Online via the University website: www.stir.ac.uk/carddonate Scroll to the bottom of the page and choose single gift, this will direct you to our donation form where you can select "Bridge Research Project" as your designated cause.

Tax efficient giving for US donors: The University of Stirling is an approved institution with British Schools & Universities Foundation. You donate through their website stating that you wish the donation to go to the University of Stirling: www.bsuf.org/donate

Via the Keep Bridge Alive Crowdfunder: <https://www.crowdfunder.co.uk/p/u5c0e5e7810869>

Thank You! Need more information?

Contact Sam with any queries – s.v.punch@stir.ac.uk

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