

WBF Website & Communication

Cape Town – South Africa
3-5 May 2017
ABF NBO Officers' Seminar

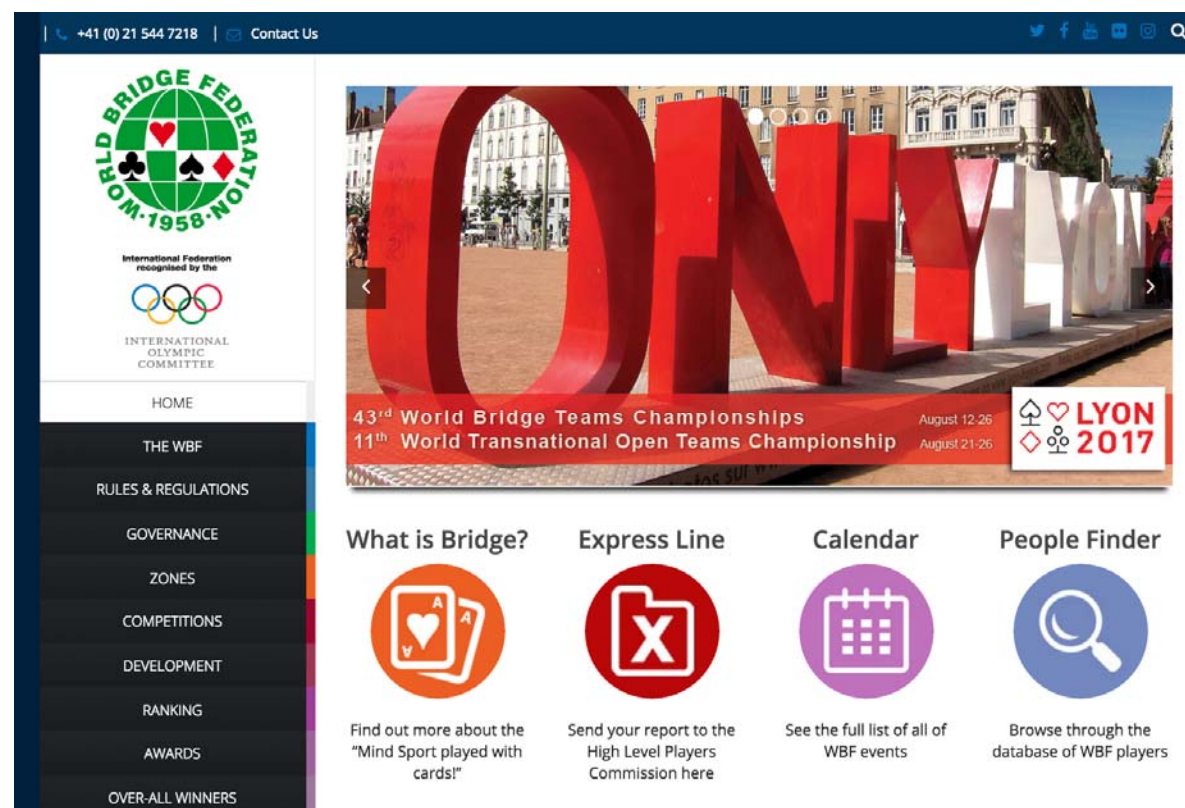
Presented by
Simon FELLUS
WBF Secretary



WELCOME TO NEW WBF WEBSITE

New Features. New Sections. Focused on Communication.

The site has been completely redesigned to **simplify and improve navigation**, and it features a **responsive design** to allow for viewing on **tablets and smart phones**.



Features



HOME

THE WBF

RULES & REGULATIONS

GOVERNANCE

ZONES

COMPETITIONS

DEVELOPMENT

RANKING

AWARDS

OVER-ALL WINNERS

- ❑ Highly graphical design gives single view of content;
- ❑ Home page portal to quickly get users to areas they want (events, news, people finder, search,...);
- ❑ Created new sections (over-all winners, development, youth teach,...)
- ❑ Featured menus to guide users to each areas and highlights;
- ❑ Variety of content types including video, gallery, events;
- ❑ Popular topics, quicks links on sidebar and links to improve accessibility

Featured sections

What is Bridge?



Find out more about the "Mind Sport played with cards!"

WHAT IS BRIDGE?

Description of our sport with some VIP testimonials

🏆 Bridge as a Sport

❓ About play

♥ Bridge & Health

🌐 International Links



Express Line



Send your report to the High Level Players Commission here

Calendar



See the full list of all of WBF events

People Finder



Browse through the database of WBF players

EXPRESS LINE

Greater emphasis in this section

SEARCH

Search and hit Enter!

Easy-to-Find Information

Our new Search Form is easier to use and more helpful than ever.



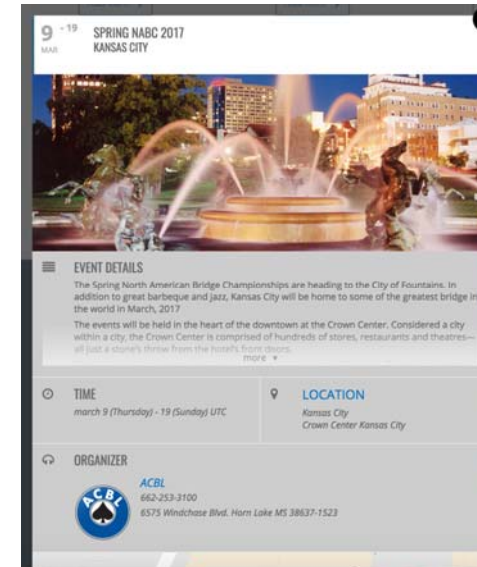
PEOPLE FINDER

New Design



CALENDAR

Full list of Events
Months & Year view
Short Event Info
Featured image
Google Maps
Event details

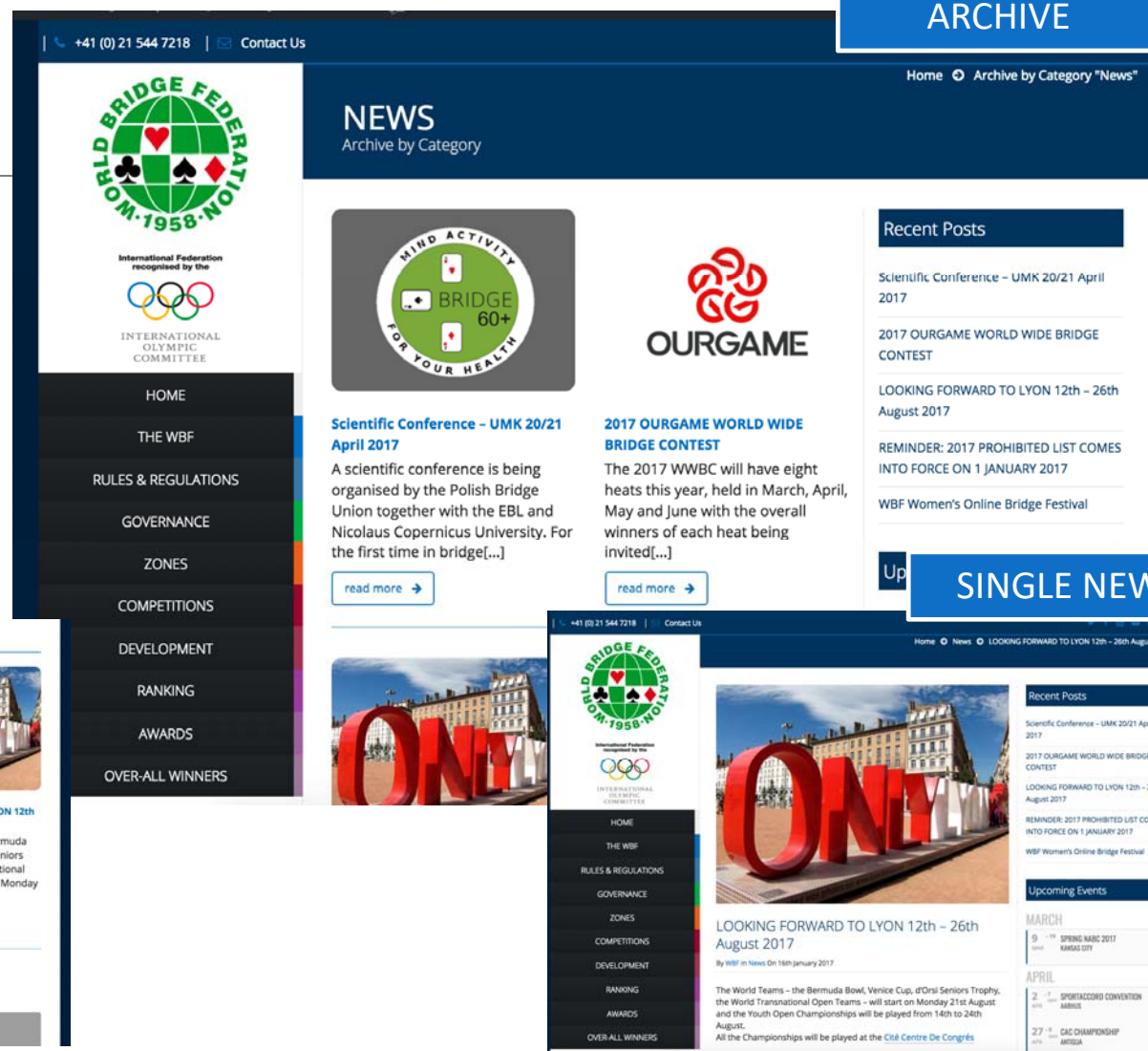
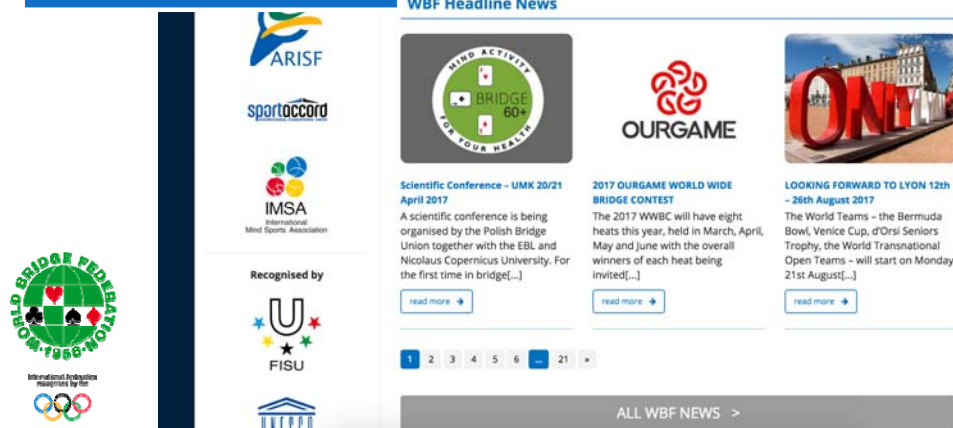


News Archive

Highly customizable including:

- Images;
- Fonts and colours;
- Number of news on home page;
- News Category:
- Author
- Publish date

ON HOME PAGE



History matters

The WBF Presidents

President	Country	Years
Baron Robert de Nexon	FRANCE	1958 - 1964
Charles J. Solomon	USA	1964 - 1968
Count Carl Bonde	SWEDEN	1968 - 1970
Julius Rosenblum	USA	1970 - 1976
Jaime Ortiz-Patiño	SWITZERLAND	1976 - 1986
Denis Howard	AUSTRALIA	1986 - 1991
Ernesto d'Orsi	BRAZIL	1991 - 1992
Robert S. Wolff	USA	1992 - 1994
José Damiani	FRANCE	1994 - 2010
Gianarrigo Rona	ITALY	2010 -

The WBF Executive Councils

1958 - 1963

Baron Robert De NEXON
President

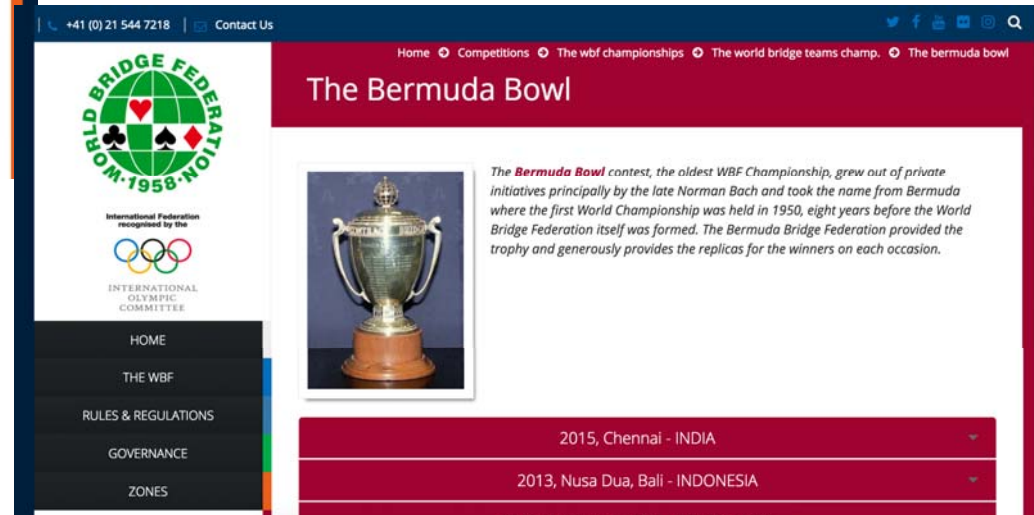
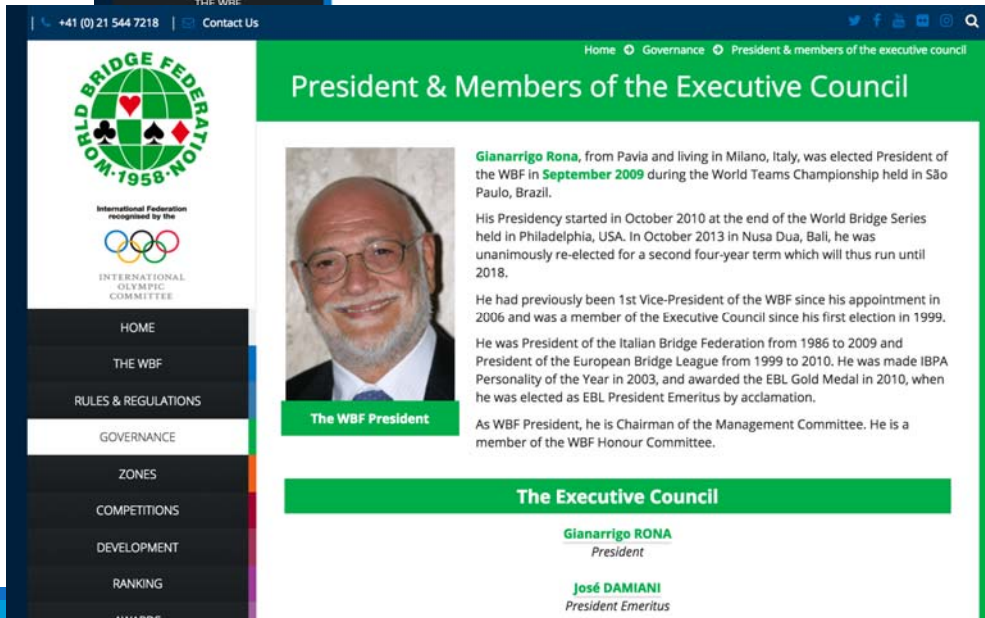
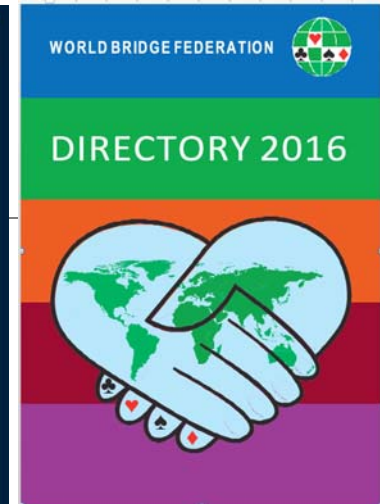
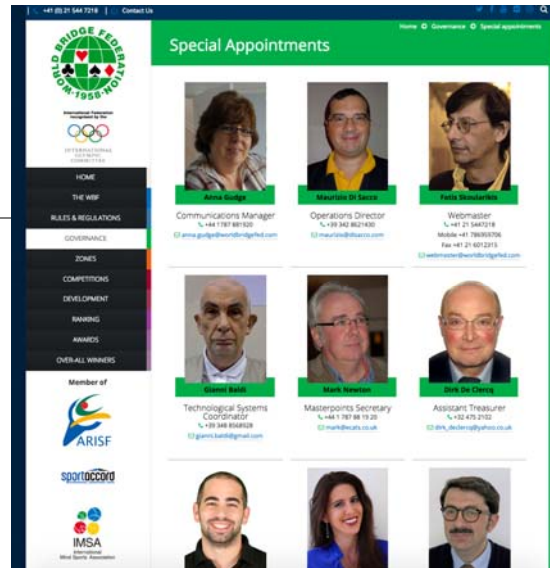
The d'Orsi Seniors Trophy

The **d'Orsi Seniors Trophy** was inaugurated in 2001. This event takes place every odd numbered year in conjunction with the Bermuda Bowl and the Venice Cup. In 2005 the event took the name of the WBF Past President Ernesto d'Orsi who presented the Trophy and provided replicas for the winners.

Over-all Winners MEN

Winner	Bermuda Bowl	Olympiads World Bridge Games	Transnational Teams	Rosenblum Cup	Open Pairs	Mixed Pairs	Mixed Teams	d'Orsi Seniors Trophy	Rand Cup	Transnational Mixed Teams	Individual	Total
Giorgio Belladonna	13	3										16
Pietro Forquet	12	3										15
Robert Hamman	10	1			1			1	1			14
Massimo D'Alelio	10	3										13

Directory feeling



Designed For Better Readability

- Not only PDF
- Bold and italic used properly
- Link with highlights
- Easily understanding icon

It was initially approved by the WBF Executive Council meeting of the WBF Executive Council in Chennai, India from 1st January 2016. In addition the **WBF Secretary General** signed the **Sport Integrity Declaration** of SportAccord on behalf of the WBF Executive Council in Wrocław the 18 June 2016) and the IOC Code of Prevention (2016) were ratified.

Gianarrigo Rona

WBF President

president@worldbridgefed.com

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Constitution

WORLD BRIDGE FEDERATION
International Sport Federation (IF) recognized by the International Olympic Committee

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ARTICLE 1 – NAME AND ORGANISATION

The name of the organisation shall be the World Bridge Federation, herein also called the WBF. It shall be a non-profit organisation incorporated as an Association in the meaning of article 60 and following of the Swiss Civil Code; its resources are constituted by members' annual dues or charges, gifts and donations and any other resource, such as income from competitions, tournaments and other events organised by the WBF; its resources shall be applied exclusively in furtherance of its beneficent purposes and no part of its resources or earnings shall inure to the benefit of any private person.

ARTICLE 2 – PURPOSE

The purpose of the organisation shall be to promote, foster, promulgate and develop the sport of Duplicate Bridge throughout the world; to be in the Olympic Movement, remaining affiliated with the International Olympic Committee (IOC) as a recognised International Federation (IF) in conformity with the requirements of the Olympic Charter and to contribute to the achievement of the goals set out in the Olympic Charter, in particular by way of the spread of Olympism and Olympic education; to federate national bridge associations in all countries; to devise methods and conduct competitions to award international or world championship titles; to establish standard laws for its contests adopting the International Code and supplementing it as may be required, but not

Communication & Collaborative Website

The new website is as a collaborative project, where the areas will be updated by multiple people together rather than individually.

Collaboration not only coordination

The new CMS (Wordpress) allows us to have different authors and to work for a communication aimed to our specific target; that includes the ability to provide input, access common files and otherwise work collaboratively on the site.

Diversity can drive creativity and aim success

Bridge is the sport we all love and it's our job to keep it spreading.

In order to do this, we need to communicate easily with the appropriate tools: email system, specific sections, detailed events, social media and even more.

It is important that this communication is done collaboratively.



The next phase

This is only the first stage of the launch.
The work will continue in order to improve and develop the new site.

THANK YOU

