WBF Website & Communication

Cape Town – South Africa
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ABF NBO Officers’ Seminar

Presented by
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WBF Secretary
WELCOME TO NEW WBF WEBSITE

New Features. New Sections. Focused on Communication.

The site has been completely redesigned to simplify and improve navigation, and it features a responsive design to allow for viewing on tablets and smart phones.
Features

- Highly graphical design gives single view of content;
- Home page portal to quickly get users to areas they want (events, news, people finder, search,..);
- Created new sections (over-all winners, development, youth teach,..)
- Featured menus to guide users to each areas and highlights;
- Variety of content types including video, gallery, events;
- Popular topics, quicks links on sidebar and links to improve accessibility
Featured sections

WHAT IS BRIDGE?
Description of our sport with some VIP testimonials

EXPRESS LINE
Greater emphasis in this section

CALENDAR
Full list of Events Months & Yearview
Short Event Info
Featured image
Google Maps
Event details

SEARCH
Easy-to-Find Information
Our new Search Form is easier to use and more helpful than ever.

PEOPLE FINDER
New Design

Bridge as a Sport
About play
Bridge & Health
International Links
News Archive

Highly customizable including:
- Images;
- Fonts and colours;
- Number of news on home page;
- News Category:
- Author
- Publish date
History matters
Directory feeling
Designed For Better Readability

- Not only PDF
- Bold and italic used properly
- Link with highlights
- Easily understanding icon

was initially approved by the WBF Executive Co-
eting of the WBF Executive Council in Chennai,
xe from 1st January 2016. In addition the WBF Se-
the Sport Integrity Declaration of SportAccord-
ing of the WBF Executive Council in Wroclaw the \\
18 June 2016) and the IOC Code of Prevention ( \\
were ratified.

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WBF President

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Download the PDF Version

Constitution

WORLD BRIDGE FEDERATION
International Sport Federation (IF) recognized by the International Olympic Committee

ARTICLE 1 – NAME AND ORGANISATION
The name of the organisation shall be the World Bridge Federation, herein also called the WBF; it shall be a non-
profit organisation incorporated as an Association In the meaning of article 60 and following of the Swiss Civil
Code; Its resources are constituted by members’ annual dues or charges, gifts and donations and any other
resource, such as income from competitions, tournaments and other events organised by the WBF; its resources
shall be applied exclusively in furtherance of its beneficent purposes and no part of its resources or earnings shall
inure to the benefit of any private person.

ARTICLE 2 – PURPOSE
The purpose of the organisation shall be to promote, foster, promulgate and develop the sport of Duplicate
Bridge throughout the world; to be in the Olympic Movement, remaining affiliated with the International Olympic
Committee (IOC) as a recognised International Federation (IF) in conformity with the requirements of the Olympic
Charter and to contribute to the achievement of the goals set out in the Olympic Charter, in particular by way of
the spread of Olympism and Olympic education; to federate national bridge associations in all countries; to devise
methods and conduct competitions to award international or world championship titles; to establish standard
laws for its contests; adopting the International Code and supplementing it as may be required, but not
Communication & Collaborative Website

The new website is as a collaborative project, where the areas will be updated by multiple people together rather than individually.

**Collaboration not only coordination**
The new CMS (Wordpress) allows us to have different authors and to work for a communication aimed to our specific target; that includes the ability to provide input, access common files and otherwise work collaboratively on the site.

**Diversity can drive creativity and aim success**
Bridge is the sport we all love and it’s our job to keep it spreading.
In order to do this, we need to communicate easily with the appropriate tools: email system, specific sections, detailed events, social media and even more.
It is important that this communication is done collaboratively.
The next phase

This is only the first stage of the launch.
The work will continue in order to improve and develop the new site.

THANK YOU