



Medelin 2016

Marek Małysa



WHAT WE ALREADY KNOW



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FINALLY The Polish Bridge Union in March 2014 started program „BRIDGE 60+“ creating bridge clubs all around the country with lessons for beginners and proffesional.



QUESTIONS



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WHY ?

HOW ?

HOW TO FINANCE IT ?

HOW DOES IT WORK IN POLAND?



WHY?



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To promote bridge as a healthy and social game.



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To get new members to NBO's.



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NBO & Alzheimer Association should join forces and a chosen specialist from Bridge 60+ program will coordinate it.



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FINALLY we can apply to WHO to get their financial support. Cooperation with Universities and Alzheimer Association will help a lot.





HOW DOES IT WORK IN POLAND?

Polish Bridge Union gave me authorization to all necessary activities within the program.



We received financial support from Ministry of Labour and Social Policy and one of insurance companies.



Ministry of Labour
and Social Policy



FUNDACJA

Bridge 60+ program has been presented to the Parliament in Warsaw.

We're running www.bridge60plus.eu web site and facebook fanpage.



Bridge 60+

ZGŁOSZENI UCZESTNICY

ZGŁOŚ SIĘ

KONTAKT

AKTUALNOŚCI

O PROGRAMIE

OPINIA SPECJALISTY

PROGRAM BRIDGE60+

WSPÓŁPRACUJĄ

PUBLIKACJE

LINKI



BRYDZ 60+



Lubisz to.

Ty i 166 innych osób lubicie obiekt **BRYDŻ 60+**.



 Wtyczka społecznościowa Facebooka

Z tygodnika sąsiedzkiego „Passa” – znowu o NOK



W dwóch od 30 stycznia do 2 lutego odbędzie się 1. symposium poświęcone grzeńsiu barzeum zapraszanym do programu „Produkcji Lokalnej”.

We placed information about the program in several media.

Trojmiasto.tv szukaj w serwisie TV

Filmy Programy cykliczne Filmy czytelników Wideoprezentacje Twoje filmy [Dodaj film](#)

[Trojmiasto.TV](#) » [Rozrywka](#) » [Karciany jogging umysłu](#)

Karciany jogging umysłu



Marek Małysa
pomysłodawca programu Bridge 60+

00:27/02:12    

Iluzja na u
Magia kar
trójmiejsk
Nowy klub
przygotow

Within two years 157 „clubs” joined our program!

Bridge 60+



All has been equipped with boxes, cards, bidding-boxes and leaflets.



SENIORS BRIDGE

Companion meetings and mind training
at the bridge table.

If you've never played bridge, we will teach you!
If you did, you'll find new bridge partners with us.

JOIN US!
HAVE A NICE TIME

www.bridge60plus.eu

HOW TO JOIN THE PROJECT ?

1. ATTACH TO THE PROJECT IN A CONVENIENT SPOT.
YOU WILL FIND THE ADDRESS AND CONTACT INFORMATION ON
WWW.BRIDGE60PLUS.EU
2. COME TO THE FIRST MEETING WHERE YOU WILL RECEIVE
BRIDGE BOOK SUITABLE FOR YOU.
3. TALK TO OUR INSTRUCTOR AND OTHER PARTICIPANTS.
THEY WILL SHARE THEIR EXPERIENCE WITH YOU.
INSTRUCTOR WILL EXPLAIN YOU RULES OF THE GAME
AND ANSWER ALL YOUR QUESTIONS
4. ENJOY THE GAME AND MEET NEW FRIENDS AT THE BRIDGE TABLE!

**JUST TRY TO GO AWAY
FROM HOME**

MEET NEW PEOPLE

**EVERY AGE IS PROPER
FOR A NEW HOBBY!**

NOTES:

THE NEAREST ADDRESS:

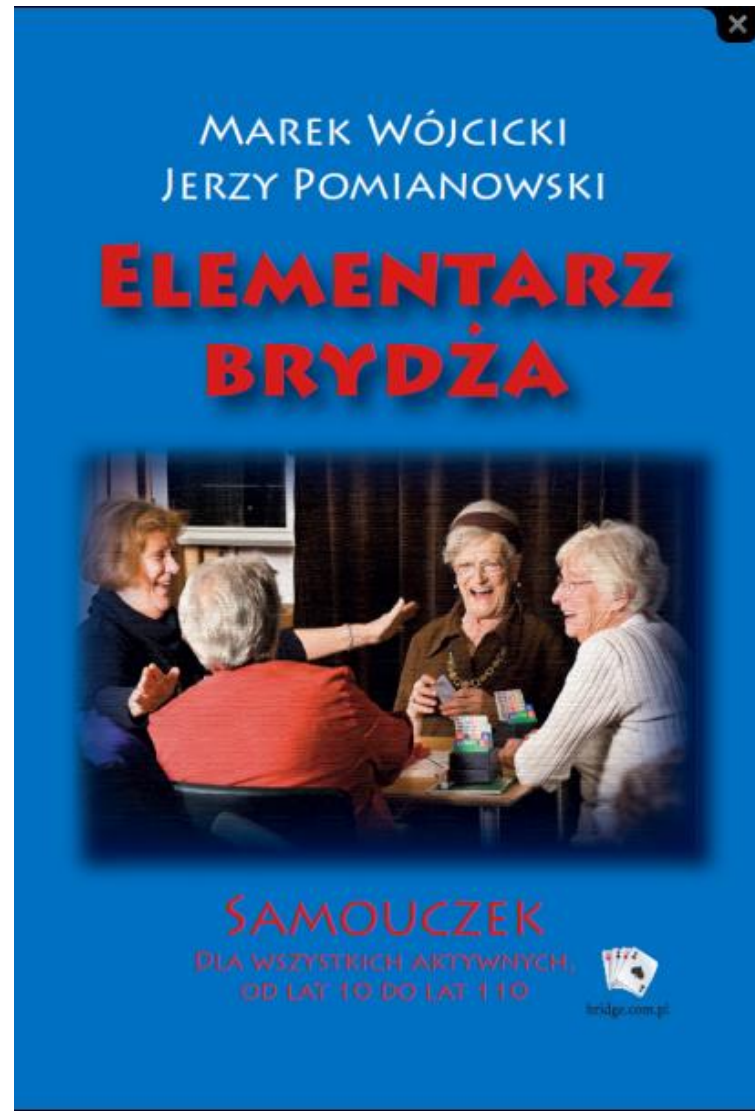


Partners:

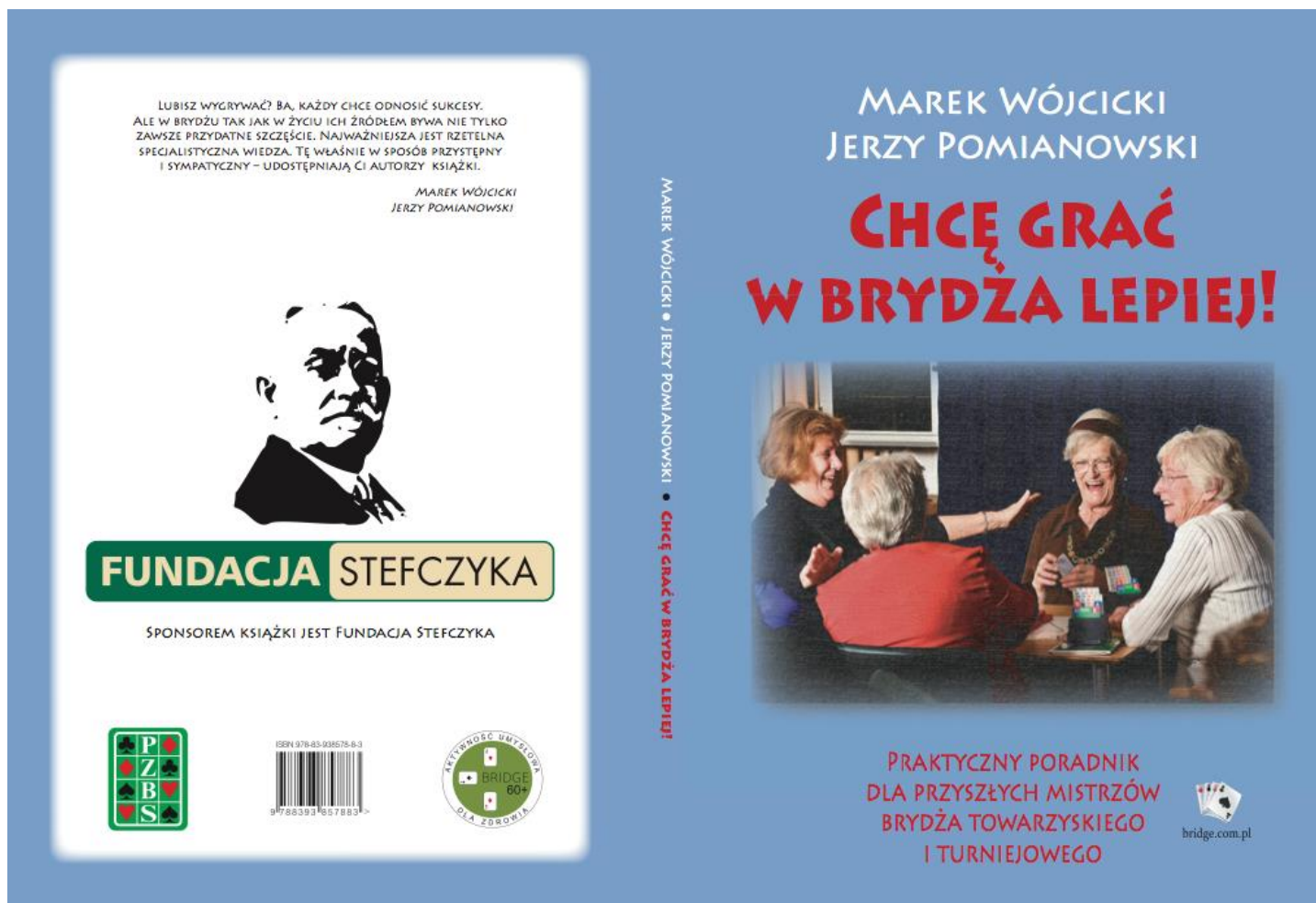


www.bridge60plus.eu

“Elementary bridge book” was specially edited and distributed to all clubs and given for free to beginners.



„I want to play bridge better” was edited for advanced players.



All „teachers“ received brochure with instruction how to teach old people.

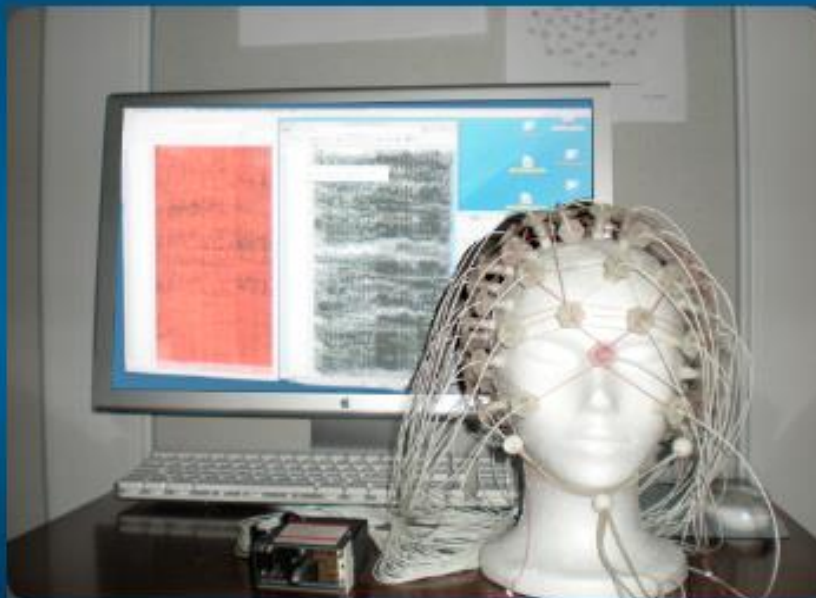
Most of the teachers received small money for their lessons.

Together with University Nicolaus Copernicus we did the first research checking results of the program. Later this University started official cooperation with PBU within their research program (various influences on brain from people activities).



Their „Neurocognitive Laboratory” employs psychologists, physicists, mathematicians and medical doctors.

Interdyscyplinarne Centrum Nowoczesnych Technologii Laboratorium NeuroKognitywne



Włodzisław Duch & Co

Katedra Informatyki Stosowanej, WFAiIS, UMK

<http://intl.bridge60plus.eu/>

Bridge60+ International

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WHO IS NEXT TO JOIN THE PROGRAM?



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